

*protecting high-value crops*

*Helping growers more efficiently manage their fields and crops during the growing season.*

observation capture, and puts it all together for easier analysis, archive, visualization, and sharing.

The CROPIQ solution is simple to operate—all observations are input with a single finger tap on the handheld field PDA. Automatic synchronization of field data and “anywhere web-access” complete the extremely intuitive and powerful system.

*Current process-control methods are as old as agriculture.*

decision-making—real-time, during the growing season:

- Manage your crop more efficiently and effectively, maximizing productivity, quality, and profitability.
- Measure the effectiveness and progress of crop growing strategies and track results.
- Maintain organic and environmentally sustainable practices.

The cropIQ solution gives you tools for gathering field data to use in analysis and crop management

*A more-uniform, high-quality crop while lowering expenses.*

fields can be managed, regardless of location. Crop decision makers were never more informed, resulting in water and chemical savings of 10% or more.

- Reduce the risk you face every day with easy-to-use information, communication, and process management tools.
- Know in real-time the health of your plants, the condition of your soil.
- Increase crop yields by making more informed and accurate tactical decisions.

